

Accreditation guidelines

for media professionals and journalists

As PCO, we expressly welcome media interest in the topics of the conferences and congresses organized by us and are happy to allow journalists to attend free of charge. This accreditation is exclusively for the purpose of media coverage.

Press accreditation can be obtained by

- - Holders of a valid national press card (<https://www.presserat.de/presseausweis.html>) or a press card from a foreign journalists' association
- - Journalists without a press card who can, however, present the original written assignment for reporting from an editorial office with reference to the event

The presentation of a press card is not always the sole basis for accreditation. Conventus reserves the right to request further proof of journalistic activity in accordance with the following points:

- Submission of named articles or contributions (print, online, TV, radio) that are not older than six months at the time of the event
- Submission of an imprint in which he/she is named as editor, permanent editorial staff member or author, and which is not older than three months at the time of the event
- Proof of content for a social media channel, podcast, blog, video blog or streaming platform. The content should not contain opinion-forming or political agitation. It must not be a private account. The content must be relevant to the industry, should have an imprint or at least the name of the applicant, report regularly and contain contributions from the current calendar year. In individual cases, Conventus reserves the right to impose further restrictions in accordance with the desired quality standards.

There is no entitlement to accreditation. As PCO, we reserve the right to decide on accreditation. It is always possible to contact us for individual case decisions via the contact details on the press page of the congress homepage.

The following groups of people are generally not accredited:

- Persons without journalistic credentials, such as account managers, sales managers, advertising managers, webmasters, employees of corporate blogs or corporate websites, PR consultants and private accompanying persons.
- Persons who use conferences and congresses solely for acquisition purposes for their own (paid) productions/offers/services.

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